

Gender            M        F

Age            \_\_\_\_\_

Household Income (check one)

\_\_\_\_\_ <\$20,000

\_\_\_\_\_ \$20,001- 49,999

\_\_\_\_\_ \$50,000 – 99,999

\_\_\_\_\_ >\$100,000

Current Living Condition (check one)

\_\_\_\_\_ Apt/Condo        \_\_\_\_\_ House        \_\_\_\_\_ Other

Education Level (check one)

\_\_\_\_\_ High School

\_\_\_\_\_ Comm. College, Tech. School

\_\_\_\_\_ 4-yr University

\_\_\_\_\_ Other

Have you ever littered?        Yes        No

If yes, why?

\_\_\_\_\_ A) Convenient

\_\_\_\_\_ B) Didn't think it really mattered

\_\_\_\_\_ C) Didn't care

\_\_\_\_\_ D) Accidentally

If yes, what did you litter? (if more than one answer applies, then circle the most often littered)

\_\_\_\_\_ A) Cigarette butt

\_\_\_\_\_ B) Can/bottle

\_\_\_\_\_ C) Fast food wrapper/bag/cup

\_\_\_\_\_ D) Other

Have you ever made a special effort to NOT litter?

Yes        No

If yes, why? (check one)

\_\_\_\_\_ A) It looks bad

\_\_\_\_\_ B) Someone else will have to clean it up

\_\_\_\_\_ C) Litter can kill animals

\_\_\_\_\_ D) It's illegal

If you saw someone else litter, would you? (check one)

\_\_\_\_\_ A) Tell them to stop

\_\_\_\_\_ B) Pick it up yourself

\_\_\_\_\_ C) Tell someone like the police

\_\_\_\_\_ D) Ignore it

Would your answer to the question above depend on the amount of litter dropped by the person?

Yes        No

Rank the litter below 1-5 based on degree of destruction it does to the environment: 1 being not so bad, and 5 being the worst.

\_\_\_\_\_ Cigarette butts

\_\_\_\_\_ Compost (organic material like food)

\_\_\_\_\_ Mechanical debris (ex. glass, tires, construction materials)

\_\_\_\_\_ Plastic/ Paper products

\_\_\_\_\_ Natural debris (ex. fallen trees, leaves, lawn clippings)

Do you currently recycle?        Yes        No

If yes, what do you recycle? (include all)

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Would you be more willing to recycle if a monetary incentive was offered? (ex. 5 cents given per glass bottle or aluminum can)

Yes        No

Do you have a recycling bin within reasonable walking distance from where you live? (ex. Within 500 ft radius)

Yes        No

Thank you! Please mail your completed survey to:

MountainKeepers  
P.O. Box 21  
Boone, NC 28607